

The Atari Owners Club OFFICIAL BULLETIN

Great News for Atari owners from Ingersoll Electronics

Well now, it's good to be talking to you again! Since Ingersoll Electronics - a subsidiary of Heron Corporation - took over the sales of Atari Consumer Products, there have been a lot of changes. All for the better, we think - and hope you agree. From now on, as a registered Atari Video Computer System owner, you'll be receiving this Bulletin, free, at regular intervals. I've conceived it to give you news, for you to express your views, but most important of all - so everyone can have fun - with Atari by Ingersoll.



OUR NEW CARTRIDGES

They're the greatest!

Here they are, what we've all been waiting for - the latest Atari cartridges are going into the stores soon.

First, there's -
CODEBREAKER -

* PIT YOUR WITS AGAINST THE COMPUTER - OR A FRIEND - PLAY SECRET AGENT AND CRACK THE CIPHERS - 6 3-DIGIT CODES, PLUS 6 4-DIGIT CODES, PLUS 8 NIM GAMES MAKING A TOTAL OF 20 FUN-PACKED GAMES ON THIS CARTRIDGE.

Recommended retail - £14.95 incl. VAT.
(Operated with Keyboard Controllers - see over)

Then, there's
HUNT & SCORE -

* VISUAL PELMANISM - FLEX YOUR MEMORY MUSCLES - UP TO 15 PAIRS OF DIFFERENT OBJECTS TO FIND HIDDEN AWAY - IMPROVE YOUR MIND AND YOUR GAME - 8 PROGRAMMES PACKED INTO THIS CARTRIDGE.

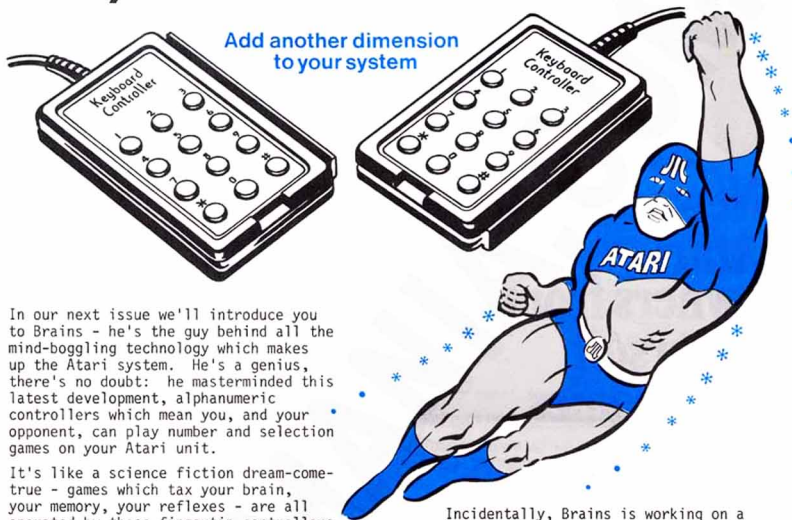
Recommended retail - £14.95 incl. VAT.
(Operated with Keyboard Controllers - see over)

And thirdly -
STREET RACER -

* BURN RUBBER! UP TO 4 PLAYERS CAN CHECK OUT DRIVING SKILLS AND REFLEXES AT SPEED - THROUGH 27 GAMES AND VARIATIONS. PLAY AGAINST THE CLOCK OR AN OPPONENT - 6 CAR SELECTIONS, 6 SLALOMS ON SKIS, 4 DODGEM GAMES, 4 AS A JET PILOT, 4 ON A MOTORBIKE, PLUS 3 SCOOP BALL GAMES. AN AMAZING VALUE CARTRIDGE!

Recommended retail - £14.95 incl. VAT.
(Can be played by four people with additional Paddles - see over.)

Keyboard Controllers



In our next issue we'll introduce you to Brains - he's the guy behind all the mind-boggling technology which makes up the Atari system. He's a genius, there's no doubt: he masterminded this latest development, alphanumeric controllers which mean you, and your opponent, can play number and selection games on your Atari unit.

It's like a science fiction dream-come-true - games which tax your brain, your memory, your reflexes - are all operated by these fingertip controllers. You can't play two of the latest cartridges - Codebreaker and Hunt & Score, without them - so buy the controllers at the same time, to avoid disappointment.

Incidentally, Brains is working on a BASIC computer programming educational cartridge - he's really busy this month!

Keyboard Controllers

Recommended retail - £17.95 (pair)
incl. VAT

More Paddles!

And remember, if you purchase the new Street Racer cartridge, your fun will be doubled if you buy a second set of Paddles - so four people can compete together. Imagine, the whole family playing at once! Break Out, and Video Olympics can also be played by up to four people, when you have an extra set of paddles, and Blackjack by up to three people.

Paddles

Recommended retail - £11.95 (pair)
incl. VAT



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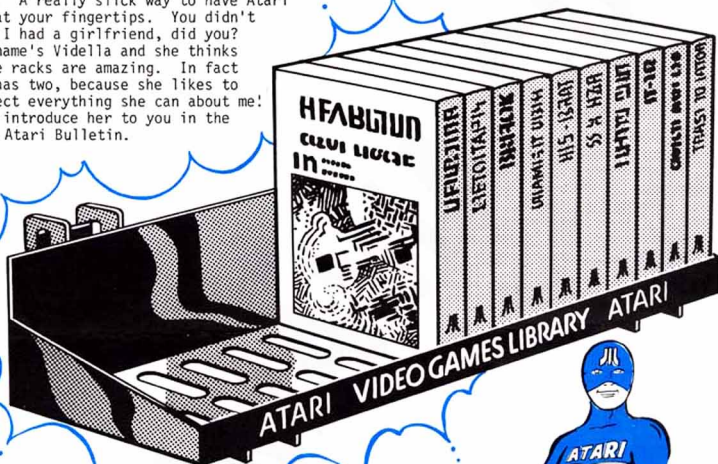
Ever wondered how to keep your cartridges tidy? Well, here's the answer - a neat black plastic tray which holds up to 18 cartridges. It measures 17" wide by 6" deep, so it'll fit on a shelf, or on most televisions; or can be hooked over the back of a chair or a cupboard door. A really slick way to have Atari fun at your fingertips. You didn't know I had a girlfriend, did you? Her name's Vidella and she thinks these racks are amazing. In fact she has two, because she likes to collect everything she can about me! I'll introduce her to you in the next Atari Bulletin.

FOR YOUR LIBRARY

A smart cartridge tray

Cartridge tray

Recommended retail - £3.50 each, incl. VAT



Where to buy

Ask your Atari dealer for all these new Atari goodies from Ingersoll Electronics - he should have them in stock. However, in case of difficulty, please use the coupon overleaf to contact the whizz-kids at my marketing headquarters - they'll be able to advise you of alternative sources of supply. Use the coupon, too, if you have any other problems or queries which you think we can help you with. We're friendly at Ingersoll Electronics - it'll be good to hear from you!



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You write...

"Dear Captain Atari

I saw your Atari Video game in a shop some time ago and since then have tried in vain to find a better one on the market for me to buy. As I haven't been able to find one, would you please give me full information about the Atari Video Computer System, and where I can obtain it.

JEK, Leicester."

"Dear Captain Atari

Whenever there's nothing good on television (which is most nights!) my wife, three children and myself play Atari. Our problem is, we need more games please hurry up and bring out some new ones. Thank you.

EC, Holyport. "

I'd be delighted to hear from you Atari fanatics out there! In fact, I'll pay £5 for each letter we publish. Address your letters to me, Captain Atari, at the Atari Owners Club, c/o Ingersoll Electronics.



To: Steve Bernard, Captain Atari's Product Manager
Ingersoll Electronics Ltd., 202 New North Road London N1 7BL

I have contacted my Atari Dealer about the products featured in the latest Atari Bulletin. I was unable to obtain what I wanted because:

Could you please advise me of alternative sources of supply.
I am particularly interested in:

Cartridges Codebreaker ☐ Hunt & Score ☐ Street Racer ☐

Others (please list) _____

Controllers Keyboard Controllers ☐ Additional Paddles ☐

Cartridge Rack ☐

Other comments _____

Signed: _____ Console No: _____

Name: _____ (Mr/Ms)

Address: _____